

### FOR IMMEDIATE RELEASE

# **CALDWELL REPORTS RECORD SECOND QUARTER**

- Second quarter revenue of \$39.8 million, a 66% increase year over year
- Second quarter operating profit of \$5.0 million, a new quarterly record

**Toronto - April 14, 2022 -** Talent acquisition firm The Caldwell Partners International Inc. (TSX: CWL; OTCQX: CWLPF) today issued its financial results for the fiscal 2022 second quarter ended February 28, 2022. All references to quarters or years are for the fiscal periods unless otherwise noted and all currency amounts are in Canadian dollars. Financial results include those of IQTalent Partners, Inc. (IQTP) beginning on the date of acquisition of December 31, 2020.

Financial Highlights (in \$000s except per share amounts)

_	Three Months Ended		Six Months Ended	
-	2.28.22	2.28.21	2.28.22	2.28.21
Professional fees - Caldwell	27,258	19,724	53,850	37,777
Professional fees - IQTP	12,550	4,285	24,272	4,285
Consolidated professional fees	39,808	24,009	78,122	42,062
Direct expense reimbursements	135	73	251	147
Revenues	39,943	24,082	78,373	42,209
Cost of sales	30,271	18,079	60,703	31,416
Government stimulus grants	-	(156)	-	(266)
Reimbursed direct expenses	135	73	251	147
Gross profit	9,537	6,086	17,419	10,912
Selling, general and administrative expenses	3,820	5,389	9,774	8,563
Acquisition-related expenses	690	644	1,491	869
Operating profit (loss)	5,027	53	6,154	1,480
Interest expense on lease liability	107	120	219	227
Interest expense on loans payable	-	9	-	9
Investment income	(2)	(5)	(7)	(14)
Foreign exchange loss (gain)	89	71	(34)	105
Earnings (loss) before tax	4,833	(142)	5,976	1,153
Income tax expense (recovery)	1,331	(512)	1,729	(151)
Net earnings (loss) after tax	3,502	370	4,247	1,304
Basic earnings per share	\$0.137	\$0.016	\$0.166	\$0.059

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### **SUMMARY**

"This was another record-breaking quarter for Caldwell, delivering the strongest second quarter and first half in Caldwell's history," said John Wallace, chief executive officer. "Consolidated revenue for the quarter was \$39.8 million (a 66% increase over the prior year) and \$78.4 million for the fiscal year to date (an 86% increase over the prior year). Both business segments showed strong organic growth year over year.

Our Caldwell executive search segment contributed \$27.4 million in revenue in the second quarter, a 38% increase over the second quarter of fiscal 2021. Our IQTP segment, which added \$12.6 million in revenue during the second quarter, has seen sustained and significant growth in demand for their flexible on-demand resourcing model and innovative use of AI technology. Our consolidated operating profit also hit all-time highs of over \$5 million for the quarter, inclusive of acquisition-related costs of \$0.7 million."

Wallace continued: "These outstanding results demonstrate that our strategy is clearly resonating with clients and differentiating us in the marketplace. Our recent investment in Skyminyr is the latest example of our mission to implement creative and innovative techniques that allow our clients to leverage technology in the war for talent. By integrating Skyminyr's AI-based candidate search capabilities into our search process over time, we will further strengthen our ability to offer seamless talent acquisition solutions at all levels to our clients. In the immediate, we will continue to drive organic expansion and review acquisition opportunities that align with our client-driven belief that Talent Transforms to further drive growth and shareholder value."

#### **About Caldwell Partners**

Caldwell Partners is a technology-powered talent acquisition firm specializing in recruitment at all levels. Through two distinct brands - Caldwell and IQTalent Partners - the firm leverages the latest innovations in AI to offer an integrated spectrum of services delivered by teams with deep knowledge in their respective areas. Services include candidate research and sourcing through to full recruitment at the professional, executive and board levels, as well as a suite of talent strategy and assessment tools that can help clients hire the right people, then manage and inspire them to achieve maximum business results.

Caldwell Partners' common shares are listed on The Toronto Stock Exchange (TSX: CWL) and trade on the OTCQX Market (OTCQX: CWLPF). Please visit our website at www.caldwell.com for further information.

### **Forward-Looking Statements**

Forward-looking statements in this document are based on current expectations that are subject to the significant risks and uncertainties cited. These forward-looking statements generally can be identified by use of statements that include phrases such as "believe," "expect," "anticipate," "intend," "plan," "foresee," "may," "will," "likely," "estimates," "potential," "continue" or other similar words or phrases. Similarly, statements that describe our objectives, plans or goals also are forward-looking statements. The Company is subject to many factors that could cause our actual results to differ materially



from those contemplated by the relevant forward looking statement including, but not limited to, software that we license from third parties, our ability to successfully recover from a disaster or other business continuity issues, successfully integrating or realizing the expected benefits from our acquisitions, adverse operating issues from acquired businesses, our ability to attract and retain key personnel; exposure to our partners taking our clients with them to another firm; the performance of the US, Canadian and international economies, including the impact of pandemic diseases; competition from other companies directly or indirectly engaged in executive search; liability risk in the services we perform; potential legal liability from clients, employees and candidates for employment; cybersecurity requirements, vulnerabilities, threats and attacks; damage to our brand reputation; our ability to align our cost structure to changes in our revenue; adverse governmental and tax law rulings; our ability to generate sufficient cash flow from operations to support our growth and fund any dividends; technological advances may significantly disrupt the labour market and weaken demand for human capital at a rapid rate; foreign currency exchange rate fluctuations; affiliation agreements may fail to renew or affiliates may be acquired; marketable securities valuation fluctuations; increasing dependence on third parties for the execution of critical functions; volatility of the market price and volume of our common shares; potential impairment of our acquired goodwill and intangible assets; and disruption as a result of actions of certain stockholders or potential acquirers of the Company. For more information on the factors that could affect the outcome of forward-looking statements, refer to the "Risk Factors" section of our Annual Information Form and other public filings (copies of which may be obtained at www.sedar.com). These factors should be considered carefully, and the reader should not place undue reliance on forwardlooking statements. Although any forward-looking statements are based on what management currently believes to be reasonable assumptions, we cannot assure readers that actual results, performance or achievements will be consistent with these forward-looking statements, and management's assumptions may prove to be incorrect. Except as required by Canadian securities laws, we do not undertake to update any forward-looking statements, whether written or oral, that may be made from time to time by us or on our behalf; such statements speak only as of the date made. The forwardlooking statements included herein are expressly qualified in their entirety by this cautionary language.

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CONSOLIDATED INTERIM STATEMENTS OF FINANCIAL POSITION

(unaudited - in \$000s Canadian)

	As at	As at	
	February 28	August 31	
	2022	2021	
Assets			
Current assets			
Cash and cash equivalents	15,166	29,214	
Accounts receivable	25,637	23,218	
Income taxes receivable	1,432	-	
Unbilled revenue	7,160	4,217	
Prepaid expenses and other assets	2,660	2,332	
	52,055	58,981	
Non-current assets			
Restricted cash	2,641	2,624	
Investments	789	242	
Advances	397	506	
Property and equipment	1,909	1,970	
Right-of-use assets	8,709	9,549	
Intangible assets	210	234	
Goodwill	8,646	7,960	
Deferred income taxes	5,091	5,067	
Total assets	80,447	87,133	
Liabilities			
Current liabilities			
Accounts payable	3,665	4,640	
Compensation payable	35,074	36,852	
Income taxes payable	55,074	3,007	
Lease liability	1,964	1,868	
Loans Payable	1,904	1,000	
Loans rayable	40,880	46,543	
Non-current liabilities	-0,000	-0,5-5	
Compensation payable	1,687	6,278	
Lease liability	7,743	8,560	
Lease hability	50,310	61,381	
Equity attributable to owners of the Company	50,510	01,501	
Share capital	12,279	12,157	
Contributed surplus	15,050	15,063	
Accumulated other comprehensive income	233	204	
Retained earnings (deficit)	2,575	(1,672)	
Total equity	30,137	25,752	
Total liabilities and equity	80,447	87,133	

CONSOLIDATED INTERIM STATEMENTS OF EARNIN		Three months ended February 28		Six months ended February 28	
(unaudited - in \$000s Canadian, except per share amounts)	2022	2021 <sup>1</sup>	2022	2021	
Revenues					
Professional fees	39,808	24,009	78,122	42,062	
Direct expense reimbursements	135	73	251	147	
	39,943	24,082	78,373	42,209	
Cost of sales expenses					
Cost of sales	30,271	18,079	60,703	31,416	
Government stimulus grants	-	(156)	-	(266)	
Reimbursed direct expenses	135	73	251	147	
	30,406	17,996	60,954	31,297	
Gross profit	9,537	6,086	17,419	10,912	
Selling, general and administrative	3,820	5,389	9,774	8,563	
Acquisition-related expenses	690	644	1,491	869	
	4,510	6,033	11,265	9,432	
Operating profit	5,027	53	6,154	1,480	
Finance expenses (income)					
Interest expense on lease liability	107	120	219	227	
Interest expense on loans payable	-	9	-	9	
Investment income	(2)	(5)	(7)	(14)	
Foreign exchange loss (income)	89	71	(34)	105	
Earnings (loss) before income tax	4,833	(142)	5,976	1,153	
Income tax expense (recovery)	1,331	(512)	1,729	(151)	
Net earnings for the year attributable to owners of the Company	3,502	370	4,247	1,304	
Earnings per share					
Basic and Diluted	\$0.137	\$0.016	\$0.166	\$0.059	
Diluted	\$0.135	\$0.015	\$0.163	\$0.058	

### CONSOLIDATED INTERIM STATEMENTS OF COMPREHENSIVE EARNINGS

(unaudited - in \$000s Canadian)

	Three months ended February 28		Six months ended February 28	
	2022	20211	2022	20211
Net earnings for the period	3,502	370	4,247	1,304
Other comprehensive income:				
Items that may be reclassified subsequently to net earnings				
(Loss) gain on marketable securities	(66)	96	(92)	133
Cumulative translation adjustment	(136)	(257)	121	(332)
Comprehensive earnings for the year attributable to owners of the Company	3,300	209	4,276	1,105

<sup>1</sup> Certain comparative figures have been restated to conform with current year presentation.

### CONSOLIDATED INTERIM STATEMENTS OF CHANGES IN EQUITY

(unaudited - in \$000s Canadian)

			Accumulated Other Comprehensive				
	Income (Loss)						
	Retained Earnings	(	Contributed	Cumulative Translation	Gain/(loss) on Marketable	Total	
	(Deficit)	Share Capital	Surplus	Adjustment	Securities	Equity	
Balance - August 31, 2020	(6,191)	7,515	15,013	595	(176)	16,756	
Net earnings for the six month period ended February 28, 2022	1,304	ļ -	-			1,304	
Common share issuance		4,642		-	-	4,642	
Share based payment expense	-		23	-	-	23	
Gain on marketable securities available for sale	-			-	133	133	
Change in cumulative translation adjustment			-	(332)	-	(332)	
Balance - February 28, 2021	(4,887)	12,157	15,036	263	(43)	22,526	
Balance - August 31, 2021	(1,672)	12,157	15,063	215	(11)	25,752	
Net earnings for the six month period ended February 28, 2022	4,247	, _				4,247	
Employee share option plan share issue		122	(22)	-	-	100	
Share-based payment expense		· -	9	-	-	9	
Loss on marketable securities available for sale		· -	-	-	(92)	(92)	
Change in cumulative translation adjustment	-		-	121	-	121	
Balance - February 28, 2022	2,575	12,279	15,050	336	(103)	30,137	

## CONSOLIDATED INTERIM STATEMENTS OF CASH FLOW

(unaudited - in \$000s Canadian)

	Six months ended		
	Febr	uary 28	
	2022	2021	
Cash flow provided by (used in)			
Operating activities			
Net earnings for the year	4,247	1,304	
Add (deduct) items not affecting cash			
Depreciation of property and equipment	176	189	
Depreciation of right-of-use assets	1,064	924	
Amortization of intangible assets	25	12	
Amortization of advances	332	319	
Interest expense on lease liabilities	219	227	
Interest on loans payable		9	
Share based payment expense	9	23	
(Gain) loss on unrealized foreign exchange on subsidiary loans	(91)	77	
Changes in working capital	(18,000)	1,327	
Net cash (used in) provided by operating activities	(12,019)	4,411	
Investing activities			
Acquisition of business, net of cash	(314)	(3,238)	
Investment in convertible promissory note	(629)	-	
Purchase of property and equipment	(113)	(83)	
Payment of advances	(255)	-	
Net cash (used in) provided by investing activities	(1,311)	(3,321)	
Financing activities			
Payment of lease liabilities	(1,167)	(1,265)	
Proceeds from share issuance under employee stock option plan	100	-	
Sublease payments received	29	177	
Increase in restricted cash	-	(2,619)	
Payment of loans payable	-	(39)	
Net cash used in financing activities	(1,038)	(3,746)	
Effect of exchange rate changes on cash and cash equivalents	320	(357)	
Net (decrease) increase in cash and cash equivalents	(14,048)	(3,013)	
Cash and cash equivalents, beginning of year	29,214	14,481	
Cash and cash equivalents, end of period	15,166	11,468	